

# STRENGTHENING THE PUBLIC SPHERE



## 1 PROTECTING QUALITY JOURNALISM



- The EU should provide **funding opportunities** for media that uphold high standards of professional practice and working conditions.
- The EU should **launch a public service media initiative** to uphold the media's independence, promote the role of media organisations, and formulate European standards to strengthen the governance and autonomy of such institutions.
- The EU should **stand firm on its regulatory principles, like the European Media Freedom Act, and their implementation** and consider further regulations through inclusive, consultative processes.



## 2 EMPOWERING CITIZENS

- The European Commission should provide a **toolkit** to enhance the skills of **citizenship education teachers** to overcome the fragmented educational landscape.
- The European Commission should develop a **media-literacy testing tool to assess education systems' performance** in furnishing students with the skills needed to navigate the changing media and information environment.
- The European Commission should initiate a **civic truth lab toolkit for young students** to support the development of media literacy, critical thinking, civic engagement and intercultural competences.

## 3

## A NEW GOVERNANCE FOR SOCIAL MEDIA

- The EU should introduce legislation requiring social media companies **to be transparent about how their algorithms operate**.
- The Commission should develop a **public-service fact-checking large language model**, already trained and available to anyone.
- The EU should develop **alternative, publicly owned social media platforms**, independent from governments, commercial and special interests.



Read the policy briefs

This infographic is based on the following RECLAIM policy briefs:

- *Protecting Quality Journalism and Media Freedom* by Martin Moland, Jacopo Custodi, and Hans-Jorg Trenz
- *Empowering Citizens in a Changing Media and Information Environment* by Maximilian Conrad, Hulda Herjólfsdóttir Skogland, Alessia Chiriatti, Federico Castiglioni, and Hrvoje Butkovic
- *A New Governance Regime for Social Media* by Saul Newman, Maximilian Conrad, and Nikola Schmidt